No One Should Die or Be Disabled Due to Preventable Medical Error

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helping save lives

3rd Research indicates that medical error may be the third leading cause of death in the U.S.[1]

Preventable Medical Error At-a-Glance

Healthcare-Associated Infections (HAIs)

722,000 Cases Annually

Healthcare-associated infections in acute care settings equating to 1 in 25 patients. Half of these occurring outside the Intensive Care Unit.[2]

Medication Errors

1.3 Million Annually

Medication errors cause at least one death every day in the United States[3]

Obstetrics

360,000
or approximately 9%

Obstetrical adverse events annually in the US. "About half of these are considered preventable."[4]

Root Causes

Poor Communication

70%

of sentinel events reported to the Joint Commission have been found traceable to communication failure as the primary root cause.[5]

Breakdown in Teamwork

80%

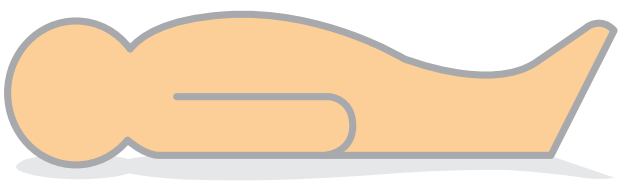
of patient harm is traceable to a breakdown in teamwork and communication during patient handoffs.[6]

Misdiagnosis

17%

Diagnostic error or delay in diagnosis contributes to 17% of the most common types of preventable error[7]

To err is human. The patient doesn't have to be!



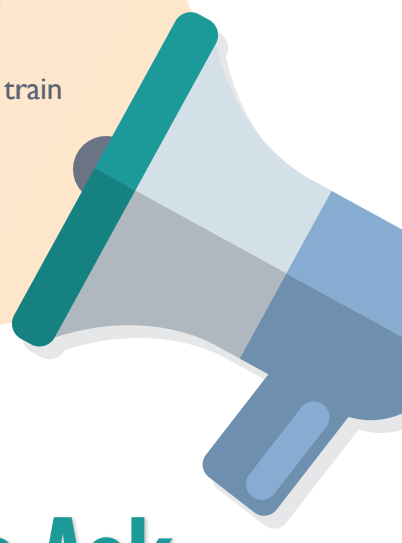
The Institute of Medicine Report, To Err is Human: Building a Safer Health Care System, specifically recommends simulation as a strategy for preventing medical error.[8]

What our customers tell us

Simulation can turn a team of experts into an expert team

- Use simulation to train for better teamwork and communications
- Take simulation to where care is given, in situ, to train for your real-world environment
- Simulate handoffs and the patient journey to understand the complete risk picture

If you want to identify and reduce risk of patient harm, simulate it.



Patient Safety Questions You May Want to Ask

Does your staff….

- Regularly practice a uniform teamwork and communications protocol?
- Know their individual strengths and weaknesses within the context of the teams they serve in?
- Feel confident that they can perform optimally in emergency situations or situations that would disrupt their normal team dynamics?
- Practice making decisions across the team rather than in isolation as individuals?
- Practice debriefing and learning from each other through the kinds of cases your institution encounters?

Every Life saved is a step towards improving patient safety. We believe that by working together, we can make the greatest impact on helping save lives. Please join us in raising awareness about this important cause.

Sources:
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